



SOCIETY FOR RURAL AND ECO DEVELOPMENT (SRED)

Organizational Profile

2020- 2025



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ABOUT THE ORGANIZATION

Society for Rural and Eco Development is a registered NGO under Societies Registration Act (XXI), 1860 vide Registration No: 796/1996.

Since its inception, the organization has taken up Social, Environmental Economic, Health, Educational and Rural development activities.

THE TARGET GROUPS

The main focus groups of the organization are women, children, youth, farmers belonging to the socially and economically backward families, irrespective of caste, creed and colour.

GEOGRAPHICAL AREA OF WORK

Currently SRED is working in 3 districts of Andhra Pradesh, i.e., Kurnool, Nandhyala and Ananthapur districts.

FOCUSED AREAS OF WORK

SRED is working on different thematically areas Social, Health, Education and Environment. The main motto of the organization is to see the transformation of the lives of the people who are suffering with issues of Hunger, poverty, migration and sickness with **“transformation of life through Participation”**.

OTHER REGISTRATIONS

The organization is also registered with Ministry of Home Affairs under Foreign Currency Registration Act (FCRA) to receive grants from foreign countries. Its FCRA Registration Number is 010270124.

SRED has also been registered under Income Tax Regulation Acts 12A, with registration number AAABS0855ME20091, valid till 2026-27. It is registered under 80G too, with registration number AAABS0855MF20214, valid till 2026-27.

In addition to this the organization is registered under CSR with registration number CSR00019710, and it has got TAN Number HYDS30682B.

VISION

Enhancing living standards of the target communities through extending need-based handholding support by the year 2040.

MISSION

To achieve a society with equal growth opportunities for people of different wakes of life through promoting literacy, education, employment, participation, and advocacy

OBJECTIVES

- To extend services for the benefit of the rural farmers, artisans, women; and communities of all age groups living under economically poor, vulnerable conditions in rural, urban, semi urban and slum areas.
- To promote target communities to access food, shelter and other basic amenities viz education, skill enhancement, with specific reference to school dropouts.
- To promote Farmer Producer Organisations and Community Enterprises for collective marketing in rural areas.
- To thrive for improving the health and nutrition status of children, women, men, and transgender.
- To create awareness and promote equitable access to minimum basic facilities viz safe drinking water, sanitation, health & hygiene.
- To facilitate the communities to access basic health care services for humans and animals to enhance quality of life.
- To create awareness on animal welfare and provide health care through veterinary dispensaries.
- To enhance life skills of the target groups through awareness camps, exposure visits, conferences, seminars, workshops etc on various subjects viz road safety, consumer education etc.
- To promote research based technical and scientific approach in socio economic development.
- To achieve financial self-sufficiency among target groups by providing financial literacy and skill development by promoting access through financial institutions.
- To protect biodiversity i.e., soil, water, forest, wildlife and animals by adopting sustainable practices for better eco - environment system.
- To mobilize and implement the land and water management and climate proofing activities (watershed) for conservation of natural resources including soil and water conservation for the benefit of the farmers.
- To promote modern agriculture practices and organic farming.
- To symptomatically address drug addiction and extend rehabilitative support.
- To collaborate working with state, central governments and international donors, likeminded networks which work on Social, Economic, Health, Education and Environmental issues.

THE MANAGEMENT

SRED has got a 5 membered Executive Committee which is involved in the planning, monitoring and implementation of different welfare activities from time to time as per the requirements of the communities we are associated with.

Mr. A. DAMODAR REDDY, President



organization is associated with.

Having about 35 years of experience in the voluntary sector. He is a staunch social worker with a rural background to understand the issues related to rural areas. Being from farmer community and has experience working with the communities at different levels, he is one among the most active members who is involved in the planning, and implementation of different activities needy for the communities the

Mr. G. LOKANATH REDDY, Secretary



Young and well-educated energetic person, who has a well-defined vision about the issues faced by the youth. He is involved in planning programs for the youth to succeed in their live. He is playing a key role in planning activities for the youth like skill trainings, and other employment-oriented ones.

Ms. B. SANDYA, Treasurer



A well-educated young woman, having a clear vision about the issues related to adolescent girls and the problems they are facing both at the household level as well as in the society. She is a guiding hand to the organization in planning activities for the girls. Though young, her thoughts about girl child education, the need to work for their safety, security and to take up activities towards promoting self-confidence among them, are highly appreciated and taken for planning activities for girls.

Ms. JAKIYA RAFI, Executive Committee Member



understanding their contributions to the society.

She is an active social worker with extensive knowledge on issues related to women. She is an active worker to mobilize women on various issues they are facing in the society and a prominent worker on equal rights to women and their involvement in day-to-day decision making at different levels. She is a good resource in mobilizing the rural women and educating them on their Rights, Roles and Responsibilities, and

Mr. B.K. SIVA KUMAR, Executive Committee Member



Coming from a rural background and pursued his graduation, has a comprehensive knowledge about the economically backward rural families, farming, and various social issues faced by the communities.

INTERENTIONS

SRED has been associated with different grant making Departments from Government and Non-Government organizations for the past several years. A brief account of different welfare activities implemented during the past one decade are briefed hereunder.

ECONOMIC & SOCIAL SECTOR

Various activities for the economic empowerment of our target population have been taken up by the organization with specific focus on women. Skill trainings, exposures, creating marketing linkages, promotion of marketing, organizing groups of people of similar occupations and professions.

- ✓ **Micro Enterprise Development Program (MEDP):** Through MEDP program, supported by NABARD, women were trained in income generation activities like Advanced Tailoring, Computer Embroidery, Maggam works, Raising of Country Poultry, Multi-Food Products processing, Preparation of PPE Kits (during the COVID Phase-I Period), and Bedding sets. About 90 women belonging to more than 50 SHGs, from erstwhile Kurnool district, were trained under these activities. Most of these women have started their own units, either in groups or individually, and making sustainable income for their families.
- ✓ **Livelihood Enterprise Development Program (LEDP):** Supported by NABARD the organization has also trained women groups in the trade of preparing Value-Added Dairy Products. A total of 90 women from about 60 SHGs were trained under this activity at Tadakanapalli, Loddipally and Nannuru villages of Kurnool District, for 3 batches. These women have now got increased sustainable income from this activity throughout the year.
- ✓ **Joint Liability Groups (JLGs):** Joint Liability Group is a group of 4 people of the same village or locality of homogenous nature and of the same socioeconomic background who mutually come together to form a group for the purpose of availing loan from a bank without any collateral.

SRED has promoted more than 300 Joint Liability groups (JLGs) in Kurnool, Nandhyala , dhone, panyam mandals of Kurnool & Nandhyala dists . Of these, about



200 JLGs have completed linkages, and also completed one year from the date of loan disbursement. Another 100 JLGs, linkages are under process. Almost 1200 members are benefitted under this program.

NABARD supports the formation of JLGs in project mode for availing micro credit from banks to enable the women to start their own small and medium entrepreneurs and enhance their economic standards.

- ✓ **Rag Pickers Program:** This is an initiative towards livelihood and socio-economic development of Rag pickers, which is implemented in Anantapur town with the support of Anantapur Municipal corporation. With seven field investigators for about 25 days, a field survey was taken up and identified 30 areas having 46 waste collection centres (Guzris). The data analysis revealed that most of these people are migrant and live in open places, abandoned areas, private places with temporary shelter arrangement like thatched huts and tents.

Basing on the information collected and analysed, SRED, has created a platform for them, where awareness is provided on Occupation & Income Issues, Health, and Children Education. SRED also provided Vehicles for the Rag Pickers towards promoting their standards of living and to seek a better income generation activity.

- **SMILE – Beggars Home :**

We are implementing the SMILE – Beggars Home Project in Kurnool district with the support of the Ministry of Social Justice and Empowerment since December 2025. The project focuses on rescuing, sheltering, and rehabilitating individuals engaged in begging, helping them reintegrate into mainstream society with dignity.

So far, we have successfully rescued 62 beggars and provided them with safe shelter, care, and rehabilitation support to help them lead normal and independent lives. Additionally, we have identified 376 beggars in Kurnool town and are systematically working towards rescuing and rehabilitating each one of them, with the goal of ensuring that no individual is left behind and everyone gets an opportunity to live with dignity.



AGRICULTURE & FARMER WELFARE SECTOR

- ✓ **Formation and Promotion of Farmer Producer Organizations (FPOs):** With the support of NABARD, SRED has promoted 3 FPOs in Kurnool, Kallur, Nandya, and Veldurthi Mandals.

- ☛ **Kurnool Farmers Producers' Organization** is

initiated in September 2019 in the commodity of Dairy products. Presently this FPO has 501 memberships from Kalluru and Kurnool mandals and with 5 lakhs share capital by the members, and received Rs.5,00,000/- as Business Development Assistance grant from NABARD. They are doing business on cattle feed. The FPO is also granted with the loan amount of 5 lakh from Samunnathi Financing Company Pvt. Ltd., for the expansion of their business.



- ☛ **Nandhyal Farmers Producers' Organization**

is initiated in August 2019 in the commodity of Dairy Products. Presently this FPO has 503 members with 5 lakhs share capital, and received another 5 lakhs as Business Development Assistance grant from NABARD. The FPO is doing business on cattle feed, Rice, black gram etc. The FPO has also received a loan at of 5 lakhs at 14% interest from Samunnathi Financing Company Pvt. Ltd., for the expansion of their business.



- ☛ **Veldurthy Farmers Producers' Organisation**

was initiated in November 2019, and is working on the Cotton & Pulses products. Presently this FPO has 504 members, with 5 lakh share capital by the members, and received Business Development Assistance of Rs.5 lakhs as grant from NABARD. They are doing business on the Fertilizers, Cotton and Pulses.



All these 3 FPOs are awarded with Grade "A" and are gaining good profits from their business

- ✓ **Capacity building for adoption of technology (CAT):** The farmer members of Nandhyala Diary FPCL, and Kurnool FPCL have undergone CAT exposure visits to enhance their knowledge on Diary activities.

During the month of January 2022, a team of 25 Small and Marginal dairy farmers from Nandyala Diary FPO, & Kurnool FPO visited (a) Shri Venkateshwara Veterinary University, Tirupathi, and (b) Shreeja Mahila Milk Producers Company



Ltd, Tirupathi to understand and to adopt the new technology in the dairy practices, which are helpful for the farmers to expand and develop their business in dairy sector.

Similarly, in the month of October 2022, a team of 25 small and Marginal Cotton & pulses farmers from Veldurthi Farmers Producers Company Ltd., were mobilized for the exposure visit to Mulkanoor Cooperative Credit and Marketing Society, Telangana , and Gangadevipalli (Model village), Telangana to understand and to adopt the new technology in the cotton & pulses practices, which are helpful for the farmers to expand and develop their business in agricultural sector. Both these visits were supported by NABARD and APRO.

- ✓ **Construction of Rural Haut:** **Gosanipalli Village of Dhone Mandal in Nandyal District** has massive potential for Horticulture crops with wide range of fruit species, vegetables and flowers being grown in an area of **1650.8 ha**. The major fruit crops grown are Mango, Banana, Sweet Orange, Pomegranate and Guava etc. The main vegetables grown are Tomato, Brinjal, Bhendi, Beans, Onion, Chillies and Carrot etc. The major floral crops grown are Chrysanthemum, Marigold, Tuberose and Crossandra etc.



S.No.	Category	Area (in Ha)	Production (in MTs)
1	Fruits	189.6	11282.5
2	Vegetables	1167.2	24792
3	Flowers	294.0	5472.5
	Total	1650.8	41547

The Horticulture produce comes throughout the year from the surrounding villages (Kocheruvu, Dharmavarum villages of Dhone Mandal and Uttakonda, Jaladurgam, Mettupally of Peapully Mandal) to the **Gosanipalli Village**. There is no regulated marketing of horticulture, agriculture and floriculture in this area, which is leading the farmers to go for distress sale during the seasons leading to losses to them.

Intervention of SRED: Keeping this background in front, SRED (Society for Rural and Eco Development) has facilitated and implemented the Rural Haat at Gosanipalli village of Dhone Mandal. The Tahsildhar of Dhone Mandal allocated an extent of 54 cents of land in survey no: 879/1B to the Gram Panchayath of Gosanipalli village where the Rural Haut is constructed.

In order to have forward and backward linkages in marketing, which will enhance productivity and quality of produce and improve farmers income and for efficient marketing of Horticulture commodities, NABARD provided 90% subsidy amounting to Rs.15,16,403 (90%) whereas the Gosanipalli Gram Panchayath has borne an amount of Rs.1,68,,489 (10%) towards the construction of this Rural Haut.

Marketing Facilities: The Horticulture produce is transported to different states like Telangana, Tamilnadu and Karnataka for marketing.

ENVIRONMENTAL SECTOR

As a part of environmental development programs, different activities have been implemented by SRED.

- ✓ **Watershed Development Program:** SRED has been implementing watershed development programme in Kalachatla ,Erraguntapalli , S.Rangapuram & Shabashpuram villages of Peapully mandal in Nandyal District, with the Support of **NABARD**. This program is aimed to reduce risk associated with dry land farming systems and livelihood through holistic development involving soil and moisture conservation, productivity enhancement measures, alternative livelihood interventions, etc.



Keeping in mind the specificities of climate variability (rising temperatures and erratic rainfall), activities like conservation and planting of local indigenous plant species; digging of water absorption trenches on the upper, middle and lower portions of hillsides, with planting of grasses and vegetation that stabilize these and bind soils; designing of water impounding structures that are strong enough to withstand high intensity runoffs or which can “fail safely” (a larger number of smaller structures); prioritized soil conservation measures (land treatments) while dovetailing these with water harvesting structures (drainage treatments); changes in cropping and land use patterns to include water – sipping crops (such as millets), tree-based and mixed farming systems; introduction of “water budgeting” at the community and farm level as well as conservation irrigation technologies (micro-irrigation systems) to determine which crops can be cultivated given the available water etc. are being taken up. We are also educating and encouraging farmers to adopt organic farming practices, including the preparation and use of organic manures.



We are also educating and encouraging farmers to adopt sustainable agricultural practices such as organic farming, preparation and use of organic manures, plantation of diverse crops and trees to improve soil health, and utilization of biochar units to enhance soil fertility and reduce carbon emissions. These initiatives, integrated with watershed interventions, have significantly improved soil moisture retention, reduced soil erosion, increased groundwater levels, and enhanced overall farm productivity, leading to better livelihoods for farming families. Apart from these initiatives, we are also supporting landless families by promoting alternative livelihood activities such as sheep rearing, ram lamb rearing, tailoring, and other income-generating enterprises. These efforts have helped improve household income, strengthen economic resilience, and ensure inclusive development within the watershed area.

Carbon Credit Program for Farmers: This project is supported by Core Carbon X Solutions and implemented in Nandyal District. The Carbon credits and carbon offset were introduced in order to improve the scenario by encouraging firms to be more environment friendly in conducting their business.

In future, the menace of global warming can be effectively handled by this system. The goal of Carbon Credit is to stop the increase of carbon dioxide emissions. The Kyoto Protocol presents nations with the challenge of reducing greenhouse gases and storing more carbon. Carbon farming initiative is a voluntary carbon offsets scheme that provides economic rewards to farmers and landholders who take steps to reduce greenhouse gas emissions.

Carbon farming activities reduce greenhouse gas emissions, referred to as abatement activities. They reduce emissions by storing carbon in soil or plants (sequestration projects) or reducing emissions of carbon and other harmful greenhouse gases (emission reduction or avoidance projects).

Under this program 10 villages in Peupally and Bethamcherla mandals are covered by SRED under this project. Improving nitrogen use efficiency and growing better pastures and crops can have direct financial benefits to farm businesses.



- ✓ **Peoples Biodiversity Registers (PBR's):** This project is supported by **AP State Biodiversity Board** and is implemented in Nandyal District. The main function of the Project is to prepare People's Biodiversity Registers in consultation with local people. Bio-resources mean plants, animals and micro-organisms or parts thereof, their genetic material and by-products (excluding value added products) with actual or potential use or value but does not include human genetic material.



The Andhra Pradesh State Biodiversity Board is providing guidance and technical support to the Biodiversity Management Committees for preparing People's Biodiversity Registers (PBR's), which will be maintained and validated by the Biodiversity Management Committees. The Registers contain comprehensive information on availability and knowledge of local biological resources, their medicinal or other uses or any other traditional knowledge associated with them. The Committee shall also maintain a Register giving information about the access to biological resources and traditional knowledge granted, details of the collection fee imposed, and details of the benefits derived and the mode of their sharing.

- ✓ **Solid Waste Management:** This program is supported by **AP State CDMA**, Guntur for Creating Awareness & Educating Households on Waste Management. SRED has implemented Solid waste management programme in seven municipalities of Ananthapur district. As a part of this program, we have formed people's society by name "Sankalpa Societies" in every ward of the municipality. These societies were assigned with responsibilities such as taking up of plantation in their wards/colonies and help in converting solid waste to compost.



- ✓ **National Green Crops:** This project was supported by **AP State NGC**. It is aimed at creating Awareness, Educating children & people, planting trees, Conducting Eco summer Camps & Cultural activities.
- ✓ **Centre for Environmental education (CEE):** This project was supported by **Ministry of Environment & Forests**. It is aimed at creating Awareness among rural communities, educating children & people, planting trees, Conducting awareness Camps & Cultural activities.



HEALTH & SANITATION

- ✓ **Target Intervention Program:** The project is supported by **Andhra Pradesh State AIDS Control Society (APSACS)** and **National AIDS Control Organization (NACO)** and implemented in Kurnool, Kallur, Kodumur, Gudur, Veldurthi, Krishnagiri of Kurnool District.

The targeted intervention (TI) project is based on prevention of new HIV and STI infection among FSW and MSM's with the goal To Halt and Reverse the Epidemic with the support of National AIDS Control Organization (NACP) activities over next 5 years by Integrating Programs for Prevention & Care, Support & Treatment.

The organization is closely working with under control of District Medical Health Officer (DMHO) with guidance of District Aids Prevention Control Unit (DAPCU) and project Officer. With a team of 24 members, we are also working with Primary health Centers, Urban Health Centers, and Government General Hospital. Our work involves (a) HIV counselling and Testing services; (b) Condom promotion; (c) Behavior Change Communication; (d) Linkage with ART Centers; (e) HIV-TB Coordination; and (f) Community Out-reach and Advocacy.

In association with APSACS SRED has identified 3419 Female Sex Workers (FSW) and 210 Men Sex with Men (MSW), and it is extending the above-mentioned services to these people. It is exclusively working with 1600 members in its geographical area of operation.



- ✓ **Mobile Veterinary Clinics (MVC's):** The **Veterinary Department of AP, Collaborated with SRED**, in the implementation of this program in 4 districts of Andhra Pradesh, i.e., Kurnool, Nandhyal, Chittoor, Anantapur Districts. A total of 14 vehicles were put into service by SRED under this program.

The components under the scheme were Establishment and Strengthening of Veterinary Hospitals, and Dispensaries, including Mobile Veterinary Clinics. The aim of the scheme is to provide veterinary services at livestock owners' doorstep through mobile veterinary Clinics.

According to the set goals, SRED has extended health care services to livestock and poultry by way of implementation of prophylactic vaccination programmes against various diseases. The "Mobile Veterinary Clinics" had all facilities like, customized fabricated vehicles for veterinary healthcare with equipment for diagnosis, treatment & minor surgery, audio visual aids and other basic requirements for treatment of animals.

Each Mobile veterinary Clinic is provided with one Veterinary Doctor, Para-vet, and one driver, with Medicines & Diagnostics equipment. The ambulance along with the Veterinary Doctor reach the doorstep of the livestock owner, assess the condition of the sick cattle and provides on-site treatment.

The project also focussed on providing capacity building services to the livestock owners, along with disease surveillance and strengthening of veterinary infrastructure.

- ✓ **Capacity Building Centres (CBC's):** This project was supported by **AP State Veterinary Department** and implemented in Nandikotkur town covering one division of Kurnool District.

The aim of the project was to improve productivity, and strengthen service capability, along with raising the potential for domestic food production, and create jobs and income generating livestock activities Indirectly. The project would also contribute to other goals such as upgrading relevant enterprise capacity, creating viable and sustainable activities.

The major components of this project are to provide awareness to the farmers, on how to treat buffaloes in order to get increased milk yield.

Once, the Farmers place an order for new buffalo(s) in their mandal veterinary hospitals / office, the buffaloes will be brought from Haryana in Bulk, and halted in the Center arranged by SRED. The Buffalo along with the farmer, who purchased it, will stay for a period of 10 days in the Center. Food and accommodation to the farmer also is provided by our organization. During these 10 days, the farmer is trained on different aspects like how to maintain the milch animal, its health conditions, food quality & quantity to be supplied to it, how to treat during different climatic conditions etc.



Through these trainings and enhancement of milk productivity, we aim to address employment and food security challenges. Animal source foods that are essential for the health and wellbeing of the population. Among livestock subsectors buffalo dairy has a unique role in enhancing food security, creating sustainable employment and generating income along value chains in rural and urban areas. In terms of labour women play a major role in the production, processing and marketing of buffalo dairy products.

- ✓ **Brooke Hospital for Animals:** This project is supported by The Brooke India foundation. The main intention of this project is promoting the responsibility of caring poor equines in its owners, by providing needy Treatment to Animals and imparting Awareness to their owners.

Under this project SRED has started Equine welfare programme in the year 2011 under the aegis of Brooke Hospital for Animals, UK. During the inception of programme we had been exclusively concentrating on equine animals like Donkeys and Horses exclusively to promote the ecological balance as the equine animals are at the verge of extinction.

Earlier there were 10,000 populations of Equines. But as of 2011, the population of equines has come down to 5000. Our study revealed that (a) Theft of donkeys for meat purpose; (b) Declined reproduction' (c) Lack of proper medical and health care service delivery are the major reason for the decline of equine population.

Some of the most important laggings in equine care are lack of food, shelter to protect from heat and rain, proper health care, freedom and sufficient space to relax, mental stress and fear. Society for Rural and Eco Development has identified nearly 5928 equines (5,426 donkeys, 500 horses) in Kurnool district. The organization is planning to establish sustainable mechanism of equine welfare at district level by promoting community-based organizations (Equine Welfare Groups) at village level as well cluster associations at cluster level. The organization with its own experience in establishing sustainable mechanisms with community-based organizations is planning to develop and building a long-term vision to the sustainable mechanism to take the program of equines welfare in a sustainable manner.



EDUCATION

- ✓ **Depositors Education Awareness Camps:** This project is supported by **Reserve Bank of India (RBI)** was implemented by SRED. The main Aim of this project is to create awareness among people on Basic Financial concepts (like savings, interest rates, loans, investments) , Banking services, Credit management, Government schemes, insurance awareness, digital literacy, financial planning.

This program is conducted in entire Kurnool , Nandhyal and Anantapur districts of Andhra Pradesh, wherein people of 100 mandals will be covered and educated under this program . The major outcomes of this program is - Ability to make better financial decisions, Effective management of money and debt , Greater equipped to reach financial goals, Reduction of expenses through better regulation, Less financial stress and anxiety, better selection of policies by the people.



- ✓ **Skill Development Training program to Minority Youth:** This project supported by **Ministry of Minority Affairs** was implemented by SRED. The main Aim of this project is to promote skill development for the Minority youth by providing free skill training programme by identifying the skills gaps, and providing skill training & employment benefits to them.

This program is conducted in Nandikotkur town, wherein a total of 600 minority youth of both sexes, were imparted with trainings in this 3-months duration course. The Benefits of this skill development training included increased employment, improved performance, improved accuracy and quality, improved communication, improved recruitment, and career opportunities.



- ✓ **GROW FUND – Supported by EdelGive Foundation:** The Grassroots, Resilience, Ownership and Wellness (GROW) Fund is a first-of- its-kind initiative by EdelGive aimed at building the capabilities, resilience and future readiness of grassroots organisations, in turn facilitating their efforts to effect change at the grassroots. SRED is associated with EdelGive Foundation, from the financial year 2022, for strengthening the organization in various aspects of its work which help in effective understanding and analysis of the organization's strengths and weaknesses, and to overcome them through due interventions.

The Organizational diagnostic tool of the project focuses on 12 domains to assess the organization, to know the areas of improvement, to provide capacity building training in the areas of improvement, on whole resulting in the Organizational development. Each domain is again covered with different sub domains. SRED is closely working with EdelGive team and enhancing its Capacities Building for achieving sustainability in key organisational functions. This, in turn, helps the organization to effectively plan for its futuristic interventions in the field, understand the issues, and plan the projects to reach out the people in a systematic and effective way.



The GROW Fund project is focusing on different key thematic areas viz. Advocacy, Governance and Research, Climate, Ecology and Animal Welfare, Community Development, Art, Culture and Sport, Differently Aabled, Education, Gender Rights and Equality, Health and Sanitation, Livelihood and Poverty.

- ✓ **Water, Sanitation and Hygiene (WASH):** This project is supported by UNICEF for educating children in the schools on the WASH aspects. SRED has implemented this program in 5 schools each in Nandikotkur, and Gudur mandals of Kurnool District (total 10 mandals). Under this activity, school level meetings were conducted to which we have also invited the SMC members, Parents Committee Members, staff of local Sachivalayams, and explained them about the major aspects, viz., (a) Improving the quality of drinking water to reduce the risk of human health; (b) Monitor healthcare facilities; (c) Improving the safety of sanitation and wastewater management. Demonstrations on Hand wash were organized in the schools for the children to understand the importance of proper washing of hands. The scope of infections attacking human body in case of improper hand wash, untidy sanitary conditions in and around the houses, schools and the surroundings were explained to involve everyone in following WASH concepts.



Livestock Resource centre: Aimed at educating all the veterinary staff in Kurnool District, this project was taken up by SRED with the support of A.P. State Veterinary Department. During the project period we have trained all the staff of Veterinary Department in 54 mandals in Kurnool District. SRED has trained staff of different levels by engaging the services of Veterinary specialists. These trainings were organized in the mandal headquarters of each village, which is of a duration of 3-days each. The trainings were residential in nature.



- ✓ **Nai Roshni Program:** SRED has implemented Nai Roshini programme in Kurnool town. This program was supported by Ministry of Minority Affairs, Government of India. The main objective of this program was to educate **Minority women on leadership Development aspects.**

As a part this project, SRED conducted leadership training programs for a total of 150 minority women coming from Kurnool town. These women were divided into 5 batches and for each batch a training of 7-days duration was given.



- ✓ **National Green Crops:** This project was supported by AP State NGC. It is aimed at creating Awareness, Educating children & people, planting trees, Conducting Eco summer Camps & Cultural activities.
- ✓ **Centre for Environmental education (CEE):** This project was supported by **Ministry of Environment & Forests.** It is aimed at creating Awareness among rural communities, educating children & people, planting trees, Conducting awareness Camps & Cultural activities.



- ✓ **Empowering Migrant Families on Child Labour / School Dropouts:** This project is supported by India Rose, Netherlands, and implemented in Yerragudi village of Thuggali Mandal. The objective of this project is to Empower the migrant families on the issues of Child Labour, schooling and its importance, eradicating school dropout.



- ✓ **Financial Literacy Awareness Program:** Financial Literacy program was implemented in 3 villages of Kallur mandal in Kurnool district. With the support of NABARD, the organization has conducted awareness camps to the illiterate people on the financial matters. It is aimed at creating awareness among people "about savings, planning and budgeting, and prudent use of digital financial services". In accordance to the set objectives SRED has taken up activities to create awareness and educate consumers on access to financial services, educate the public or investors on the Financial Literacy, protect the interest of the investors, create awareness on availability of various types of Financial Products and their features, provide necessary infrastructure for public etc.



The issues of (a) Budgeting; (b) Saving; (c) Managing debt; (d) Investing; and (e) Managing credit were explained in detail during these campaigns.

- ✓ **Seasonal Hostels for Migrant Children:** With the support of Sarva Shiksha Abhiyan (SSA), SRED has run seasonal hostels for the schooling of Migrant children in the rural areas. This program was run in C.H. Yerragudi, Krishnagiri Mandal, G. Yerragudi in Tuggali Mandal villages of Kurnool district. A total of 100 children (50 in each Hostel) were provided with boarding and lodging facilities for a period of 4 months starting from December month to April. Provisions for supplementary coaching was provided to these children to continue their education. These children were enrolled into the regular schools at the beginning of the new academic year to enable them to enter into the main stream of education.
- ✓ **Research on Tribal Education:** This project is implemented covering all the tribal school existing in Kurnool district. It is supported by Indian Council of Social Science Research (ICSSR). This project was aimed to 'Understand Effectiveness of Tribal Educational policies & Programs in Improving Tribal education'. SRED has visited a total of 147 villages covering 21 mandals and collected data from 153 Anganwadi centres, 137 Primary, 26 Upper Primary and 9 High Schools as a part of this study. A compiled comprehensive report of this study has been shared with ICSSR depicting the situation and functioning of these institutions.



OUR SUPPORTERS

SRED is receiving financial support from both Indian and International agencies for the implementation of different project. Some of the main supporters are:

- ⊙ Reserve Bank of India (RBI), Mumbai.
- ⊙ NABARD – APRO, Hyderabad
- ⊙ EdelGive Foundation, Mumbai
- ⊙ Andhra Pradesh State AIDS Control Society
- ⊙ UNICEF
- ⊙ Animal Husbandry Department, Government of Andhra Pradesh
- ⊙ Ministry of Social Justice and Empowerment, Government of India,
- ⊙ MEPMA, Kurnool, and Anantapur
- ⊙ Andhra Pradesh State Biodiversity Board
- ⊙ Forest Department, Govt. of India, New Delhi
- ⊙ Ministry of Environment, Govt. of India, New Delhi.
- ⊙ CAPART, Hyderabad
- ⊙ Sarva Shiksha Abhiya, Hyderabad
- ⊙ Women and Child Welfare Department, Kurnool.
- ⊙ Centre for Environmental Education (CEE), Hyderabad.
- ⊙ Christian Children's Fund (Now called as Child Fund India), New York.
- ⊙ Action Aid – India, UK.
- ⊙ TB Alert, UK.
- ⊙ National Green Core (NGC), Hyderabad.
- ⊙ NABARD, Hyderabad.
- ⊙ Brooke India, New Delhi.
- ⊙ Commissioner of Rural Development, Hyderabad.
- ⊙ APSACS/NACO, Hyderabad.
- ⊙ India rose Netherland,
- ⊙ ICSSR, New Delhi,
- ⊙ AP Biodiversity Hyderabad,
- ⊙ APCOST Vijayawada

AWARDS AND RECOGNITIONS

SRED was awarded with “Best Performer” award by Andhra Pradesh State Biodiversity Board, in the year 2019.

The award was presented to Mr. A. Damodar Reddy at a grand ceremony organized at Tirupathi.

